

Celebrating Retail Leadership, Innovation, and Creativity

The Excellence in Retailing Awards Gala recognizes Canada's retail superstars, innovators and game-changers. Bring your team for a special evening that will spotlight their amazing accomplishments, inspire new ideas, and celebrate the very best examples of retail leadership in Canada.

- Retailers submit projects or achievement in one of [11 categories](#)

In addition to awarding Excellence in Retailing Awards at the Galas, each year, Retail Council of Canada also honours individuals who have made unique, exceptional and lasting impacts on the retail industry through the Awards of Distinction.

Toronto Congress Centre, North Building
June 3, 2025

4:30 pm – 5:45 pm EST: Networking Reception

6:00 pm – 8:30 pm EST: Excellence in Retailing Awards Gala Dinner



Canadian Retail Hall of Fame

Diane J. Brisebois, President & CEO, Retail Council of Canada

Retail Council of Canada's Canadian Retail Hall of Fame honours visionary leaders whose unwavering dedication and bold leadership have helped shape the future of retail in Canada. These changemakers leave an enduring legacy, not only within their own organizations, but across the entire industry.

The impact of Canadian Retail Hall of Fame inductees is far reaching. They lead with purpose and vision, empowering their teams to grow, innovate, and lead with confidence. As fierce supporters of retail education and mentorship, they champion initiatives that invest in people and nurture talent. As tireless advocates for retail's influence, they promote our industry's vital role in shaping communities, driving the economy, and connecting Canada to the global marketplace. By driving innovation and inspiring excellence, they have elevated the entire retail industry, making them truly deserving of a place in the Canadian Retail Hall of Fame.



Hall of Fame Award Sponsor - \$20,000

Brand Experience

- Opportunity to have a Senior Executive from your company present the award on stage to the retail winner.
(NOTE: RCC will provide a scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information THREE (3) weeks prior to the event).
- Opportunity to have your company's congratulatory message for the winner of the Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Platinum Level Sponsor recognition

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Opportunity to have your company's congratulatory message displayed on the PowerPoint screens at intermission periods (between award category presentations)

Online Presence

- Logo placed beside the award category on Award webpage with a hyperlink to your Website (pre & post event)

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Excellence in Retailing Awards Dinner
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner

Canadian Retail Hall of Fame Award

Congratulatory Message Sponsor - \$7,500

Brand Experience

- Opportunity to have your company's congratulatory message for Hall of Fame Award Recipient displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo recognition included in the PowerPoint at the beginning of the event
- Gold Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site dinner program

Group Congratulatory Message Sponsor - \$5,000

Brand Experience

- Opportunity to have your company's logo, along with other industry partners, displayed with a congratulatory message for the recipient of the Hall of Fame Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo recognition included in the PowerPoint at the beginning of the event
- Silver Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site signage and dinner program

Lifetime Achievement Award

The Lifetime Achievement Award recognizes a senior executive with a minimum of 25 consecutive years of retail service who has demonstrated outstanding business success and community service throughout his/her career. Winners are visionaries who have left an indelible mark on the industry through their innovations and commitment to customers and employees.

As the name of the award indicates, this honour recognizes a long-term commitment to the industry, to the firm(s) he/she has led, and to the community at large. The recipient is recognized and perceived as a retail role model, as an icon in the industry, and one who has dedicated his/her business life to retail.

François Roberge, President, La Vie EnRose



RCC is honoured to announce that this year, this prestigious title goes to
La Vie En Rose's President, François Roberge

Lifetime Achievement Award Sponsor - \$15,000

Brand Experience

- Opportunity to have a Senior Executive from your company present the award on stage to the retail winner.
(NOTE: RCC will provide a scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information THREE (3) weeks prior to the event).
- Opportunity to have your company's congratulatory message for the winner of the Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Platinum Level Sponsor recognition

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Opportunity to have your company's congratulatory message displayed on the PowerPoint screens at intermission periods (between award category presentations)

Online Presence

- Logo placed beside the award category on Award webpage with a hyperlink to your Website (pre & post event)

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Excellence in Retailing Awards Dinner
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner

Lifetime Achievement Award

Congratulatory Message Sponsor - \$3,500

Brand Experience

- Opportunity to have your company's congratulatory message for the recipient of the Lifetime Achievement Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo recognition included in the PowerPoint at the beginning of the event
- Bronze Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site signage and dinner program

Group Congratulatory Message Sponsor - \$1,500

Brand Experience

- Opportunity to have your company's logo, along with other industry partners, displayed with a congratulatory message for the recipient of the Lifetime Achievement Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo included in the PowerPoint at the beginning of the event
- Event Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site signage and dinner program

Independent Retail Ambassador of the Year

The Independent Retail Ambassador of the Year Award recognizes the outstanding contributions of a local independent retailer to his or her community. The recipient is seen as a visionary, an innovator, and an integral part of the community that his or her business serves. Recipients are known for their community involvement, customer loyalty, and support of locally made products and services. As the name of the award suggests, this individual or business must embody the true spirit of entrepreneurship and community service required to be recognized as an ambassador of the retail industry.

Jenn Harper, CEO, Cheekbone Beauty Cosmetics INC.



RCC is honoured to announce that this year, this prestigious title goes to
Cheekbone Beauty's CEO, Jenn Harper

Independent Retail Ambassador of the Year Award Sponsor - \$10,000

Brand Experience

- Opportunity to have a Senior Executive from your company present the award on stage to the retail winner.
(NOTE: RCC will provide a scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information THREE (3) weeks prior to the event).
- Opportunity to have your company's congratulatory message for the winner of the Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Platinum Level Sponsor recognition

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Opportunity to have your company's congratulatory message displayed on the PowerPoint screens at intermission periods (between award category presentations)

Online Presence

- Logo placed beside the award category on Award webpage with a hyperlink to your Website (pre & post event)

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Excellence in Retailing Awards Dinner
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner

Independent Retailer of the Year Congratulatory Message Sponsor - \$3,500

Brand Experience

- Opportunity to have your company's congratulatory message for the recipient of the Independent Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo included in the PowerPoint at the beginning of the event
- Bronze Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site signage and dinner program

Group Congratulatory Message Sponsor - \$1,500

Brand Experience

- Opportunity to have your company's logo, along with other industry partners, displayed with a congratulatory message for the recipient of the Independent Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo recognition included in the PowerPoint at the beginning of the event
- Event Level sponsor recognition

Event Material and Onsite Signage

- Logo placed in the on-site signage and dinner program

Award Category* Sponsor - \$10,500

Brand Experience

- Opportunity to have a Senior Executive from your company present the award on stage to the retail winner.
(NOTE: RCC will provide a scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information THREE (3) weeks prior to the event).
- Gold Level sponsor recognition during the event

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program
- Logo included in the PowerPoint Presentation during the dinner

Online Presence

- Logo placed beside the award category on Award webpage with a hyperlink to your Website (pre & post event)

Networking Opportunity

- Four (4) complimentary passes for the Excellence in Retail Awards Dinner

*11 Category Awards

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| • eCommerce Experience | • Philanthropic Leadership |
| • Environmental Leadership | • Pop-up Experience and Design Award |
| • Health, Safety & Wellness | • Retail Marketing Award |
| • In-Store Experience & Design | • Supply Chain Innovations |
| • Loss Prevention | • Talent Development |
| • Omni-Channel | |

For more information, please contact:

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